

➔ **I recommend M+V ...**



"I definitely recommend Maier+Vidorno as an India entry and expansion expert. We are

very happy with the professional and supportive approach of M+V in establishing our wholly-owned subsidiary in India. The entire process was well planned, efficiently executed and absolutely hassle free."

Jack D. Kisiel
Sr. Director, International
Business Development
FLEXcon

➔ **Corporate Profile**

Maier+Vidorno has a team of 150 employees in Finance & Accounting, Supply Chain and Order Execution, HR, IT & ERP as well as a team of Company Secretaries; all supported by our in-house recruitment and consulting teams. We operate from NCR, Bangalore, Chennai and Pune. For almost 20 years, we have successfully supported more than 1300 companies.

➔ **For more information**

visit www.maiervidorno.com
call +91 124 4342300 or
write to info@maiervidorno.com



ENSURE THE SUCCESS OF YOUR INDIA INVESTMENT

When you want to start or expand your business in India, M+V can help with every step.

- 1 Conduct your Market Research
- 2 Evaluate Investment Options
- 3 Implement Investment Strategy
- 4 Hire your Team & Board
- 5 Sell in India Operations Logistics
- 6 Manufacture in India



BUSINESS SUCCESS

Ensuring your investment

M+V is the only company offering a 360° solution to international companies that want to enter and expand in India. We match strategic know-how with pragmatic and tailored operational management solutions to ensure that your business in India succeeds.

To successfully grow in India, you first need answers to critical questions:

- Who is your customer?
- What is the best investment strategy for your company?
- Which company set up do you need?
- How to structure your teams and distribution network?
- How to find the right partners?
- Should you import or manufacture?

With answers to these questions, you can make the right decisions from the start and maximize your opportunities. Selling your products or services in India requires the right people in the right place, tracked by sales performance reporting and regular management reviews.

M+V assists you in every step. With hands-on operational expertise across many industries in India, we have developed in-depth knowledge of the best investment strategies for different industries and products.

➔ Market Strategy



Your Market Research needs to cover analysis of customer, competition,

price, product, duties and taxes. Your entry plan needs to evaluate your investment options to see if you need to buy a local company, find a partner or form your own subsidiary. M+V has supported 100s of companies with each of these steps.

➔ Selling in India

Selling in India is a full-time job. The country is huge and complex and you need the right people in the right place focusing all their attention on that.

Our recruitment specialists can find you the right sales people at the right salary, so your sales go from strength to strength.

M+V's sales platform is perfectly designed to take care of all your administration, so your team can just focus on selling.

➔ Make in India

Manufacturing in India has advantages and many international companies find that after 2-3 years of successfully trading their products they can maximize their business opportunities by manufacturing in India as well. M+V can help with every step from location search to turnkey project management.